

# American Academy of Pediatrics



## Georgia Chapter

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### Executive Director

Richard W. Ward, CAE

# Pediatrics by the Sea

June 16-19, 2010 Spring CME Meeting  
The Ritz-Carlton Amelia Island, FL

## RE: Call for Exhibitors & Sponsors for *Pediatrics by the Sea 2010*

Dear Sir or Madam:

The Georgia Chapter of the American Academy of Pediatrics will hold its annual spring CME meeting on June 16-19, 2010 at The Ritz-Carlton in Amelia Island, Fla.

**Exhibitors and sponsors are cordially invited to participate.** Exhibits will be open on Friday and Saturday (Set up is available on Thursday afternoon). Exhibitors please note at each level you will receive a standard 6ft table for a 6ft table display.

### Exhibitor prices are as follows:

Exhibitor	\$1100
Bronze Level	\$1600
Silver Level	\$2400
Gold Level	\$3500
Faculty/Platinum Level	\$4500

### Sponsors prices are as follows:

Internet Café	\$1000
Nutrition Seminar	\$2000
Developmental Pediatrics Seminar	\$2000
Welcome Reception	\$3000
Friday Breakfast	\$1200
Friday Break	\$750
Saturday Breakfast	\$1200
Saturday Break	\$750
Attendee Tote bags	\$1000

If you plan to participate at the Sponsor level, please fax in your registration form prior to February 20th to assure you receive recognition in the brochure. Spaces will be assigned by sponsor level and in the order by which they are received. Complete and return the attached registration form as soon as possible to ensure best spacing and availability. Also, please see the rules and regulations page.

If you are not planning to stay at The Ritz Carlton there are other options on the island, visit [www.gaaap.org](http://www.gaaap.org) for a list of area hotels.

For more information visit us at [www.gaaap.org](http://www.gaaap.org) or call 404-881-5091. We look forward to seeing you in June and thank you for your continued support!

Sincerely,

*Bernard Maria, MD*  
Program Chair



# Pediatrics by the Sea 2010

## Exhibitor Registration Form

Yes, we'll participate in the Chapter's Spring Meeting:

- Exhibitor (\$1100)** Include one 6-ft skirted table for table top display
- Bronze Level Corporate Supporter (\$1,600)**  
Includes one 6-ft skirted table for table top display with prime position, signage, special badges and podium acknowledgment.
- Silver Level Corporate Supporter (\$2,400)**  
Includes one 6-ft skirted table for table top display with premium position, signage, special badges, podium acknowledgment, and program recognition.
- Gold Level (\$3,500)** Includes one 6-ft skirted table for table top display with premium position, half- page ad in the program booklet, signage, special badges, podium acknowledgment, and program recognition.
- Platinum Corporate Supporter (\$4,500)**  
Includes one 6-ft skirted table for table top display with premium position, full- page ad in the program booklet, signage, special badges, podium acknowledgment, and program recognition.

I am interested in supporting:

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Internet Café (\$1000)                    | <input type="checkbox"/> Attendee Tote bags (\$1000) | <input type="checkbox"/> Welcome Reception (\$3000) |
| <input type="checkbox"/> Nutrition Seminar (\$2000)                | <input type="checkbox"/> Coding Seminar (\$2000)     | <input type="checkbox"/> Friday Breakfast (\$1200)  |
| <input type="checkbox"/> Friday Break (\$750)                      | <input type="checkbox"/> Saturday Breakfast (\$1200) | <input type="checkbox"/> Saturday Break (\$750)     |
| <input type="checkbox"/> Developmental Pediatrics Seminar (\$2000) |  |   |

Company/Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Check item(s) needed:  Electrical Hookup  Internet (Separate fee applies)

Representatives Attending: \_\_\_\_\_

Rep. Email Addresses: \_\_\_\_\_

*Keep a copy of this document for your records. This is your invoice and contract.  
 If you have additional needs (ie. Wall space, additional tables, free standing displays (space for displays that are not table top), etc), contact the office to make a request. We are unable to accommodate special requests without prior notification. Some requests may require additional fees.  
 Please see rules & regulations for more details.*

**Return this form with payment. Payment must be received by May 21, 2010**

\_\_\_\_\_ Payment Enclosed  
 \_\_\_\_\_ To be mailed prior to May 21, 2010.

**Return To:** Georgia Chapter/AAP  
 1330 West Peachtree Street, Suite 500  
 Atlanta, GA 30309-2904  
 Tax ID# 58-1164164  
 Fax : 404-249-9503

Credit Card#: _____
Expiration: _____ CVV Code: _____
Total Amount Charged: \$ _____
Name on Card _____

For more information call 404-881-5091 or email [jrice@gaaap.org](mailto:jrice@gaaap.org)

## **EXHIBIT RULES AND REGULATIONS**

- 1. General.** The word "Academy" shall mean the Georgia Chapter/American Academy of Pediatrics, its officers, committees, agents, or employees acting for them in the management this meeting.

The Academy shall have full power in the interpretation and enforcement of all rules and regulations governing Exhibitors. All matters and questions covered by the Rules and Regulations as well as those not covered by these Rules and Regulations shall be subject to the final judgment and decision of the Academy. The Academy may amend these regulations at any time. The Academy will attempt to promptly notify the Exhibitors affected by them as soon as possible.

Companies who wish to exhibit at the 2010 Georgia Chapter American Academy of Pediatrics Spring Meeting, *Pediatrics by the Sea* meeting must use the 2010 Application and Contract for Booth Space provided by the Academy, which, when properly executed shall be considered a binding agreement between the two parties.

- 2. Eligibility.** The Academy reserves the right to determine the eligibility of any exhibit and to require the modification or removal of any exhibit at its sole discretion.
- 3. Assignment of Space.** Acceptance will be on a first come-first served basis by Sponsor level and postmark date of registration form via mail or fax. Exhibit space is limited. The Academy will make all final decisions pertaining to booth assignment. The Academy reserves the right to rearrange the exhibit floor plan at any time and warrants that due consideration will be paid to previous booth space preferences.
- 4. Booth Equipment.** *One* skirted 6' table for table top display and an ID is furnished at no additional charge. Electrical outlets will be provided at your request. Internet is available for an additional cost with the hotel or conference center. (If you have additional needs (ie. Wall space, additional tables, free standing displays (space for displays that are not table top), etc), contact the office to make a request. We are unable to accommodate special requests without prior notification. Some requests may require additional fees.
- 5. Exhibitor's Services and Information.** Upon acceptance as an exhibitor and assignment of space, you will be sent a confirmation email.
- 6. Payment.** The Exhibitor deadline is May 21, 2010. The Academy must receive payment in full by that date unless other arrangements are made with the Academy. These other arrangements must be in writing.
- 7. Refund or Cancellation of Space.** If the Exhibitor, after acceptance of his/her application, must cancel plans to exhibit must be in writing to the Academy. All cancellation must be faxed to the Chapter office at 404-249-9503. No refunds will be rendered. The Exhibitor funds could be used at any one of the Academy meetings within one year. Please notice that prices do vary for each exhibitor event.
- 8. Set-Up and Breakdown Times of Exhibits.** For specific set-up and breakdown times of exhibits, please refer to your application confirmation email and exhibitor prospectus. We ask that you please observe the specified times allotted.
- 9. Restrictions in Operation of Exhibits.** The exhibit is to be manned at all times during the exhibit periods by bona fide employees or representatives of the exhibiting company. No unmanned exhibits will be allowed.
- 10. Security.** There will be no security provided other than the normal hotel security. The Academy is not responsible for the loss of any

material by or for any reason, and urges the Exhibitor to exercise normal precautions to discourage pilferage.

- 11. Registration.** Each Exhibitor will be listed in the Conference Program provided his application is received and approved by the Academy by the deadline listed on the application form.
- 12. Property Damage.** Nothing shall be tacked, nailed, screwed or otherwise attached to columns, walls, floors and other parts of the building or furniture. Exhibitors will be held responsible for any damage they incur.
- 13. Hotel Accommodations.** The Exhibitor is responsible for their own hotel accommodations. A list will be provided upon request.
- 14. Cancellation of Meeting.** Should any eventuality cause cancellation of the meeting or exhibition, the Academy shall not be liable for any expenses incurred by the Exhibitor other than the rental cost of exhibit space. Refund of said rent shall be the maximum limitation of Academy liability to the Exhibitor.
- 16. Liability.** The Exhibitor agrees to protect, save and keep the Georgia Chapter/American Academy of Pediatrics forever harmless from any damage or charges imposed for any violation of any law or ordinance whether occasioned by the negligence of the Exhibitor or those holding under the Exhibitor, as well as to strictly comply with the applicable terms and conditions contained in the agreement between The Cloister and the Georgia Chapter/American Academy of Pediatrics regarding the exhibit premises; and further the Exhibitor shall at all times protect, indemnify, save and keep harmless the Georgia Chapter/American Academy of Pediatrics and The Cloister against and from any and all loss, costs, damage, liability, or expense arising from or out of any accident or other occurrence to anyone, including the Exhibitor, its agents, employees and invitees which arise from or out of or by any reason of said Exhibitor's occupancy and use of the exhibition premises or a part thereof. Exhibitors are required to insure themselves against property loss or damage, and against liability for personal injury.

THESE REGULATIONS SHALL BECOME A PART OF THE CONTRACT BETWEEN THE EXHIBITOR AND THE GEORGIA CHAPTER/AMERICAN ACADEMY OF PEDIATRICS. THE MANAGEMENT REQUESTS FULL COOPERATION OF EXHIBITORS IN THEIR OBSERVANCE. ALL POINTS NOT COVERED IN THIS PROSPECTUS ARE SUBJECT TO DECISION OF THE ACADEMY.

THE GEORGIA CHAPTER/AMERICAN ACADEMY OF PEDIATRICS RESERVES THE RIGHT TO RESTRICT EXHIBITS WHICH FOR ANY REASON BECOME OBJECTIONABLE AND ALSO TO PROHIBIT OR EVICT ANY EXHIBIT WHICH, IN THE OPINION OF THE ACADEMY, DETRACTS FROM THE CHARACTER OF THE MEETING. IN THE EVENT OF SUCH RESTRICTIONS OR EVICTIONS, MAG IS NOT LIABLE FOR ANY REFUNDS OF RENTALS OR OTHER EXHIBIT EXPENSES OF ANY KIND OR NATURE.

ALL BUSINESS ACTIVITIES OF THE EXHIBITOR MUST BE WITHIN THE EXHIBITOR'S ASSIGNED SPACE. LITERATURE DISTRIBUTION OR ANY PROMOTIONAL ITEMS ARE LIMITED TO THE EXHIBITOR'S ASSIGNED BOOTH AND WILL NOT BE PERMITTED IN THE REGISTRATION AREA. SUCH AREAS ARE RESERVED FOR DISTRIBUTION OF GEORGIA CHAPTER/AMERICAN ACADEMY OF PEDIATRICS MATERIALS. THE ACADEMY RESERVES THE RIGHT TO IMMEDIATELY DISPOSE OF ANY AND ALL UNAUTHORIZED MATERIALS FOUND OUTSIDE ANY EXHIBITOR'S ASSIGNED AREA.