



Why We CARE

54% Increase in pedestrian deaths nationwide (from 2012 to 2022)

22% Increase in pedestrian deaths in Georgia (from 2015 to 2019)

79% of pedestrian deaths in Georgia occurred at **locations that were not intersections.**

#5 Pedestrian deaths are the fifth-leading cause of injury-related death in **children ages 5 to 19.**



How to PLAY IT SAFE

Out for a walk? Teach kids **the rules:**

- **Look right, then left, then right again before crossing...**and keep looking.
- **Stash phone and other devices** and focus on the traffic.
- **No jaywalking!** Use traffic lights, crosswalks, and intersections only.
- **Sidewalks only.** If no sidewalk, walk facing traffic, as far from the street as possible.

DID YOU KNOW?

Children under age 10 **lack the ability to judge** the speed of a vehicle going more than 20 mph.



Show them you **take motor vehicles seriously**, not just in traffic, but also parked on the curb or in a garage or lot.

Stash your phone and other devices and **pay attention** to your surroundings.

Point out blind spots such as parked cars and foliage.



SET AN EXAMPLE

CALL 911 FIRST!

Advise caregivers to call 911 if their child is in a pedestrian accident—**even if they seem okay.**

PLAY IT SAFE

with poison prevention, safe sleep, firearms, burn safety, and more in the **new Georgia AAP Toolkit**—gaaap.org/play-it-safe/.

